PATENT

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Applicant

Steven M Schein, et al.

Application No.: Filed:

To be assigned

rnea

Herewith

Title

SYSTEMS AND METHODS FOR LINKING

TELEVISION VIEWERS WITH ADVERTISERS

AND BROADCASTERS

Grp./Div.

: To be assigned

Examiner

To be assigned

Docket No.

41875/RRT/S787

# INFORMATION DISCLOSURE STATEMENT FOR A CONTINUING NON-CPA APPLICATION

Assistant Commissioner for Patents Washington, D.C. 20231

Post Office Box 7068 Pasadena, CA 91109-7068 March 16, 2001

#### Commissioner:

In compliance with the duty of disclosure under 37 CFR §§ 1.56, 1.97 and 1.98, enclosed are copies of FORM PTO-1449 (2 sheets) and Form PTO-892 (4 sheets) from the parent application. The references listed thereon are not enclosed because they were of record in the parent application, Application No. 09/416,161, filed October 11, 1999.

It is respectfully requested that these references be considered in the examination of this application, and identified in the list of references cited on the patent issuing on this application.

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

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Raymond R. Tabandeh

Reg. No. 43,945 626/795-9900

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Enclosure(s): FORM PTO-1449 (2 sheets) and Form PTO-892 (4 sheets) DSZ PAS332820.1-\*-3/8/01 10:51 AM



| 4-                       |                                      |                     | Application No. 09/416,161          | Applicant(s) | Schein et al.          |       |             |  |  |  |  |  |
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|                          | Notice of Refer                      | ences Cited         | Examiner<br>Hai Tra                 | n            | Group Art Unit<br>2711 |       | Page 1 of 1 |  |  |  |  |  |
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\*A copy of this reference is not being furnished with this Office action. (See Manual of Patent Examining Procedure, Section 707.05(a).)
\*\*APS encompasses any electronic search i.e. text, image, and Commercial Databases.
U.S. Patent and Trademark Office
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## INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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DOCKET NO./ATTY. 32536/RRT/S787

APPLICATION NO. 08/837,078

APPLICANT

Steven M. Schein et al.

FILING DATE April 11, 1997

GROUP 2711

# U.S. PATENT DOCUMENTS

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**EXAMINER** 

DATE CONSIDERED
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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